ORDER

WAVY

Orders	**Order / Rev:**	**205472**		
	Alt Order #:	06852013		
	Product Desc:	9/14-9/23 Crossroads GPS		
	Estimate:	984		
	Flight Dates:	09/14/12 - 09/23/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	09/13/12 / 09/13/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Crossroads Media LLC**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**POL/Crossroads GPS**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	68	$112,800.00	$95,880.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	68	$112,800.00	$95,880.00	0.00
Totals	68	$112,800.00	$95,880.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	33%	$112,800.00
Market	100%	$341,818.18

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WGNT	1%	$3,418.18
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	24%	$82,036.36
WTVZ	0%	$0.00
WVBT	11%	$37,600.00
WVEC	31%	$105,963.64

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAVY	09/14/12	09/14/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
WAVY NEWS 10 TODAY @ 6AM														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	09/10/12	09/16/12	----F--	1	$2,000.00	0.00							
E 2	WAVY	09/17/12	09/17/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M------	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				WAVY NEWS 10 TODAY @ 6AM											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	M------	1	$2,000.00	0.00								
E	3	WAVY	09/18/12	09/18/12	WAVY 6AM News	CM	6a-7a	-T-----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					WAVY 6AM News										
		WAVY NEWS 10 TODAY @ 6AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	-T-----	1	$2,000.00	0.00								
E	4	WAVY	09/19/12	09/19/12	WAVY 6AM News	CM	6a-7a	--W----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					WAVY 6AM News										
		WAVY NEWS 10 TODAY @ 6AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	--W----	1	$2,000.00	0.00								
E	5	WAVY	09/20/12	09/20/12	WAVY 6AM News	CM	6a-7a	---T---	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					WAVY 6AM News										
		WAVY NEWS 10 TODAY @ 6AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	---T---	1	$2,000.00	0.00								
E	6	WAVY	09/21/12	09/21/12	WAVY 6AM News	CM	6a-7a	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					WAVY 6AM News										
		WAVY NEWS 10 TODAY @ 6AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	----F--	1	$2,000.00	0.00								
E	7	WAVY	09/14/12	09/14/12	Today Show M-F	CM	7a-9a	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	----F--	1	$2,000.00	0.00								
E	8	WAVY	09/17/12	09/17/12	Today Show M-F	CM	7a-9a	M------	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	M------	1	$2,000.00	0.00								
E	9	WAVY	09/18/12	09/18/12	Today Show M-F	CM	7a-9a	-T-----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	-T-----	1	$2,000.00	0.00								
E	10	WAVY	09/19/12	09/19/12	Today Show M-F	CM	7a-9a	--W----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	--W----	1	$2,000.00	0.00								
E	11	WAVY	09/20/12	09/20/12	Today Show M-F	CM	7a-9a	---T---	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	---T---	1	$2,000.00	0.00								
E	12	WAVY	09/21/12	09/21/12	Today Show M-F	CM	7a-9a	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
					Today Show M-F										
		TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	----F--	1	$2,000.00	0.00								
E	13	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	$500.00	P1	0.00 NM	1	$500.00
					WAVY News 10 Sa 6a										
		WAVY NEWS 10 SATURDAY @ 6AM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	-----S-	1	$500.00	0.00								
E	14	WAVY	09/22/12	09/22/12	WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	$500.00	P1	0.00 NM	1	$500.00
					WAVY News 10 Sa 6a										
		WAVY NEWS 10 SATURDAY @ 6AM													

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/22/12	09/22/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	$500.00	P1	0.00	NM	1	$500.00
	WAVY NEWS 10 SATURDAY @ 6AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	-----S-	1	$500.00	0.00									
E 15	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	$800.00	P1	0.00	NM	1	$800.00
	WAVY NEWS 10 SATURDAY @ 7AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	-----S-	1	$800.00	0.00									
E 16	WAVY	09/22/12	09/22/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	$800.00	P1	0.00	NM	1	$800.00
	WAVY NEWS 10 SATURDAY @ 7AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	-----S-	1	$800.00	0.00									
E 17	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday 6 WAVY News 10 Sunday 6a	CM	6a-7a	------S	:30	1	$500.00	P1	0.00	NM	1	$500.00
	WAVY NEWS 10 SUNDAY @ 6AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	------S	1	$500.00	0.00									
E 18	WAVY	09/23/12	09/23/12	WAVY News 10 Sunday 6 WAVY News 10 Sunday 6a	CM	6a-7a	------S	:30	1	$500.00	P1	0.00	NM	1	$500.00
	WAVY NEWS 10 SUNDAY @ 6AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	------S	1	$500.00	0.00									
E 19	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday 7 WAVY News 10 Sunday 7a	CM	7a-8a	------S	:30	1	$800.00	P1	0.00	NM	1	$800.00
	WAVY NEWS 10 SUNDAY @ 7AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	------S	1	$800.00	0.00									
E 20	WAVY	09/23/12	09/23/12	WAVY News 10 Sunday 7 WAVY News 10 Sunday 7a	CM	7a-8a	------S	:30	1	$800.00	P1	0.00	NM	1	$800.00
	WAVY NEWS 10 SUNDAY @ 7AM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	------S	1	$800.00	0.00									
E 21	WAVY	09/16/12	09/16/12	Today Show Su Today Show Sunday	CM	8a-9a	------S	:30	1	$1,200.00	P1	0.00	NM	1	$1,200.00
	SUNDAY TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	------S	1	$1,200.00	0.00									
E 22	WAVY	09/23/12	09/23/12	Today Show Su Today Show Sunday	CM	8a-9a	------S	:30	1	$1,200.00	P1	0.00	NM	1	$1,200.00
	SUNDAY TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	------S	1	$1,200.00	0.00									
E 23	WAVY	09/16/12	09/16/12	Meet the Press Meet the Press	CM	9a-10a	------S	:30	1	$1,800.00	P1	0.00	NM	1	$1,800.00
	MEET THE PRESS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	------S	1	$1,800.00	0.00									
E 24	WAVY	09/23/12	09/23/12	Meet the Press Meet the Press	CM	9a-10a	------S	:30	1	$1,800.00	P1	0.00	NM	1	$1,800.00
	MEET THE PRESS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/17/12	09/23/12	------S	1	$1,800.00	0.00									
E 25	WAVY	09/14/12	09/14/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	$300.00	P1	0.00	NM	1	$300.00
	WAVY NEWS 10 @ NOON														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/10/12	09/16/12	----F--	1	$300.00	0.00									
E 26	WAVY	09/17/12	09/17/12		CM	12p-1p	M------	:30	1	$300.00	P1	0.00	NM	1	$300.00

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				WAVY News 10 @ Noon										
				News 10 @ Noon										
				WAVY NEWS 10 @ NOON										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $300.00 0.00										
E	27	WAVY	09/18/12 09/18/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	$300.00	P1	0.00 NM	1	$300.00
				News 10 @ Noon										
				WAVY NEWS 10 @ NOON										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $300.00 0.00										
E	28	WAVY	09/19/12 09/19/12	WAVY News 10 @ Noon	CM	12p-1p	--W----	:30	1	$300.00	P1	0.00 NM	1	$300.00
				News 10 @ Noon										
				WAVY NEWS 10 @ NOON										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $300.00 0.00										
E	29	WAVY	09/20/12 09/20/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	$300.00	P1	0.00 NM	1	$300.00
				News 10 @ Noon										
				WAVY NEWS 10 @ NOON										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $300.00 0.00										
E	30	WAVY	09/21/12 09/21/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	$300.00	P1	0.00 NM	1	$300.00
				News 10 @ Noon										
				WAVY NEWS 10 @ NOON										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $300.00 0.00										
E	31	WAVY	09/14/12 09/14/12	WAVY News 10 @530p	CM	530p-6p	----F--	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ----F-- 1 $1,800.00 0.00										
E	32	WAVY	09/17/12 09/17/12	WAVY News 10 @530p	CM	530p-6p	M------	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $1,800.00 0.00										
E	33	WAVY	09/18/12 09/18/12	WAVY News 10 @530p	CM	530p-6p	-T-----	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $1,800.00 0.00										
E	34	WAVY	09/19/12 09/19/12	WAVY News 10 @530p	CM	530p-6p	--W----	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $1,800.00 0.00										
E	35	WAVY	09/20/12 09/20/12	WAVY News 10 @530p	CM	530p-6p	---T---	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $1,800.00 0.00										
E	36	WAVY	09/21/12 09/21/12	WAVY News 10 @530p	CM	530p-6p	----F--	:30	1	$1,800.00	P1	0.00 NM	1	$1,800.00
				News 10 @530p										
				WAVY NEWS 10 @ 530PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $1,800.00 0.00										
E	37	WAVY	09/14/12 09/14/12	WAVY News 10 @6p	CM	6p-630p	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ----F-- 1 $2,000.00 0.00										
E	38	WAVY	09/17/12 09/17/12		CM	6p-630p	M------	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				WAVY News 10 @6p										
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $2,000.00 0.00										
E 39	WAVY	09/18/12	09/18/12	WAVY News 10 @6p	CM	6p-630p	-T-----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $2,000.00 0.00										
E 40	WAVY	09/19/12	09/19/12	WAVY News 10 @6p	CM	6p-630p	--W----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $2,000.00 0.00										
E 41	WAVY	09/20/12	09/20/12	WAVY News 10 @6p	CM	6p-630p	---T---	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $2,000.00 0.00										
E 42	WAVY	09/21/12	09/21/12	WAVY News 10 @6p	CM	6p-630p	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				News 10 @6p										
				WAVY NEWS 10 @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $2,000.00 0.00										
E 43	WAVY	09/15/12	09/15/12	WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	$500.00	P1	0.00 NM	1	$500.00
				WAVY News 10 Sat 6p										
				WAVY NEWS 10 SATURDAY @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 -----S- 1 $500.00 0.00										
E 44	WAVY	09/22/12	09/22/12	WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	$500.00	P1	0.00 NM	1	$500.00
				WAVY News 10 Sat 6p										
				WAVY NEWS 10 SATURDAY @ 6PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -----S- 1 $500.00 0.00										
E 45	WAVY	09/14/12	09/14/12	M-F 7-730p	CM	7-730p	----F--	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ----F-- 1 $1,500.00 0.00										
E 46	WAVY	09/17/12	09/17/12	M-F 7-730p	CM	7-730p	M------	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $1,500.00 0.00										
E 47	WAVY	09/18/12	09/18/12	M-F 7-730p	CM	7-730p	-T-----	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $1,500.00 0.00										
E 48	WAVY	09/19/12	09/19/12	M-F 7-730p	CM	7-730p	--W----	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $1,500.00 0.00										
E 49	WAVY	09/20/12	09/20/12	M-F 7-730p	CM	7-730p	---T---	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $1,500.00 0.00										
E 50	WAVY	09/21/12	09/21/12		CM	7-730p	----F--	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 7-730p										
				M-F 7-730p										
				ENTERTAINMENT TONIGHT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $1,500.00 0.00										
E 51	WAVY	09/16/12	09/16/12	NFL Football	CM	NFL Football	------S	:30	1	$10,000.00	P1	0.00 NM	1	$10,000.00
				NFL Football										
				SUNDAY NIGHT FOOTBALL (FTC 9/9/12)										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ------S 1 $10,000.00 0.00										
E 52	WAVY	09/23/12	09/23/12	NFL Football	CM	NFL Football	------S	:30	1	$10,000.00	P1	0.00 NM	1	$10,000.00
				NFL Football										
				SUNDAY NIGHT FOOTBALL (FTC 9/9/12)										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ------S 1 $10,000.00 0.00										
E 53	WAVY	09/14/12	09/14/12	LN M-F	CM	11p-1130p	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ----F-- 1 $2,000.00 0.00										
E 54	WAVY	09/17/12	09/17/12	LN M-F	CM	11p-1130p	M------	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $2,000.00 0.00										
E 55	WAVY	09/18/12	09/18/12	LN M-F	CM	11p-1130p	-T-----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $2,000.00 0.00										
E 56	WAVY	09/19/12	09/19/12	LN M-F	CM	11p-1130p	--W----	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $2,000.00 0.00										
E 57	WAVY	09/20/12	09/20/12	LN M-F	CM	11p-1130p	---T---	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $2,000.00 0.00										
E 58	WAVY	09/21/12	09/21/12	LN M-F	CM	11p-1130p	----F--	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				M-F News 10 @11										
				WAVY NEWS 10 @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $2,000.00 0.00										
E 59	WAVY	09/15/12	09/15/12	LN Sa	CM	11p-1130p	-----S-	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				WAVY News 10 @11 Sat										
				WAVY NEWS 10 SATURDAY @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 -----S- 1 $2,000.00 0.00										
E 60	WAVY	09/22/12	09/22/12	LN Sa	CM	11p-1130p	-----S-	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				WAVY News 10 @11 Sat										
				WAVY NEWS 10 SATURDAY @ 11PM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -----S- 1 $2,000.00 0.00										
E 61	WAVY	09/16/12	09/16/12	Sun News 11p (Football)	CM	1130-12a	------S	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				Sun News 11p -- Late										
				WAVY NEWS 10 SUNDAY FOLLOWING S.N.										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ------S 1 $2,000.00 0.00										
E 62	WAVY	09/23/12	09/23/12		CM	1130-12a	------S	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00

Order / Rev: 205472 Advertiser: POL/Crossroads GPS

Alt Order #: 06852013 Product Desc: 9/14-9/23 Crossroads GPS **WAVY**

Flight Dates: 09/14/12 - 09/23/12 Estimate: 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Sun News 11p (Football)										
				Sun News 11p -- Late										
				WAVY NEWS 10 SUNDAY FOLLOWING S.N.										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ------S 1 $2,000.00 0.00										
E	63	WAVY	09/14/12	09/14/12 Tonight Show/Jay Leno CM		1134p-1237a	----F--	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/10/12 09/16/12 ----F-- 1 $500.00 0.00										
E	64	WAVY	09/17/12	09/17/12 Tonight Show/Jay Leno CM		1134p-1237a	M------	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 M------ 1 $500.00 0.00										
E	65	WAVY	09/18/12	09/18/12 Tonight Show/Jay Leno CM		1134p-1237a	-T-----	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 -T----- 1 $500.00 0.00										
E	66	WAVY	09/19/12	09/19/12 Tonight Show/Jay Leno CM		1134p-1237a	--W----	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 --W---- 1 $500.00 0.00										
E	67	WAVY	09/20/12	09/20/12 Tonight Show/Jay Leno CM		1134p-1237a	---T---	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ---T--- 1 $500.00 0.00										
E	68	WAVY	09/21/12	09/21/12 Tonight Show/Jay Leno CM		1134p-1237a	----F--	:30	1	$500.00	P1	0.00 NM	1	$500.00
				Tonight Show w/Leno										
				THE TONIGHT SHOW										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 09/23/12 ----F-- 1 $500.00 0.00										
												Totals	68	$112,800.00